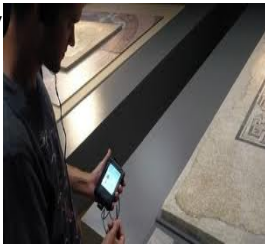


1. The v



isitor gets all the benefits of a guide without really paying for one.

2. The Museum also utilizes the electronic guide, can give a very good experience to the visitor, but without paying for a physical person.

3. The Museum can assess which artefacts elicit the most interest, decide on placement of individual objects so that the visitors interest.