

June 13, 2011—A lot has been written about the potential benefits of using radio frequency identification based on Electronic Product Code (EPC) standards to track and manage apparel items from the point of manufacture to the point of sale (POS). But the question remains: Does the technology really work? And can supply chain partners share data to improve shipping, picking, receiving, replenishment and other processes?

RFID solution providers say "yes," but they know that "seeing is believing." So they joined together to create a state-of-the-art demonstration system, at the recent RFID Journal LIVE! 2011 conference and exhibition, that highlighted RFID's unique ability to streamline and expedite a complete array of supply chain activities. This demonstration offered attendees a close-up look at the future of apparel manufacturing, distribution and retailing. Several solution providers worked together to show how manufacturers and retailers can track and manage goods throughout the supply chain.